

PRESS RELEASE: 6th July 2009



Open Frontiers in expansion mode

The Suffolk company specialising in booking systems and visitor growth for the leisure industry, announces news of its own expansion. Husband and wife team Oliver and Katy Wigdahl, of *Open Frontiers* welcome two new members to the team. Assisting with demand for its highly acclaimed online booking and customer management system, Time Pursuit, Tom Lee and Vicky Blyth are joining a company that is celebrating a series of high profile new business wins.

Tom Lee - Product Manager

Playing a pivotal role for Open Frontiers, Tom will work between the company's growing customer portfolio and two development teams, to guide ongoing development of the system. The company's new product manager has seven years experience in the profitable low cost airline sector with Jet2, experience working with IT start-ups and a Brunel University degree in Product Design. Tom says: "*Joining an inspirational company like Open Frontiers is a very exciting opportunity, especially as I can be a part of a company that is on the cusp of significant growth*"

Vicky Blyth – Customer Support Manager

Recent highflying graduate of the University of East Anglia with a BSc in Business Information Systems, Vicky's role at Open Frontiers revolves around customer support by developing and enhancing the online training resources for Time Pursuit customers. Vicky says: "*I chose Open Frontiers as the first step in my career as, being a growing start-up, it offers me the opportunity to get involved and broaden my knowledge and skills. Working at Open Frontiers is fantastic as I really feel I'll be an instrumental part of the team as the company grows.*"

ENDS

www.openfrontiers.co.uk / www.timepursuit.com

Notes to Editor

- Open Frontiers is a sales, distribution and IT consultancy based in a converted barn in the village of Ousden, Suffolk.
- Time Pursuit is currently used in study projects at *Cambridge University, Judge Business School* and the *University of East Anglia Business School*.
- Key client, *Go Ape* is listed in the 2008 Sunday Times Fast Track 100. Project case studies, including details of the new franchise operation at *Woburn Safari Park* are available on request
- Open Frontiers is currently implementing Time Pursuit at the popular Norfolk children's treetop adventure attraction, *BeWILDerwood*.
- Further technical details, case studies and extended biographies are available on request.

For further information, interviews and images please contact
suzie@honeypr.com 01223 241770