

Case Study

Time Pursuit's Irish Adventure



Xtreme.ie is Ireland's leading Outdoor Adventure and Team Building specialist.

Focusing on outdoor adventure activities, corporate away days and team building events, the team at Xtreme.ie pride themselves on delivering "total quality every time".

Xtreme.ie operates six activity centres across the Irish Republic, the latest, Courtlough, is a €3.5m flagship site at Balbriggan near Dublin, which opened in the summer of 2010. The first of its kind in Europe, Courtlough offers an impressive range of 32 exhilarating activities and packages, all based around a giant wooden activity tower.

Xtreme.ie operate a vast range of activities across their six sites, some indoor, many outdoor and all catering flexibly for a range of group sizes. With such a colourful and complex mix, Xtreme.ie needed a one-stop booking and ticketing solution that would empower the operation of multiple activities across multiple sites and support ecommerce, telephone and face-to-face sales.



Xtreme.ie's ropes course at Courtlough

Xtreme.ie judged Time Pursuit to be more than up for this heady challenge and put it into play in July 2010.

Time Pursuit's web based software makes it easy for both individual and corporate customers to book activities online or by phone in advance, or on the day at site. Our integrated EPoS facility allows Xtreme.ie to link site bookings and ancillary sales with those bookings already made through ecommerce and telephone channels. In addition, with being based in the Irish Republic, Xtreme.ie's operational currency is of course the Euro, giving Open Frontiers a great opportunity to demonstrate Time Pursuit's multiple currency capability.

Open Frontiers is precisely the kind of company we're keen to work with because the team have recognised our specific needs, delivering a tailored solution ready to take the strain as we continue to grow."

Simon Collins, Director at Xtreme.ie